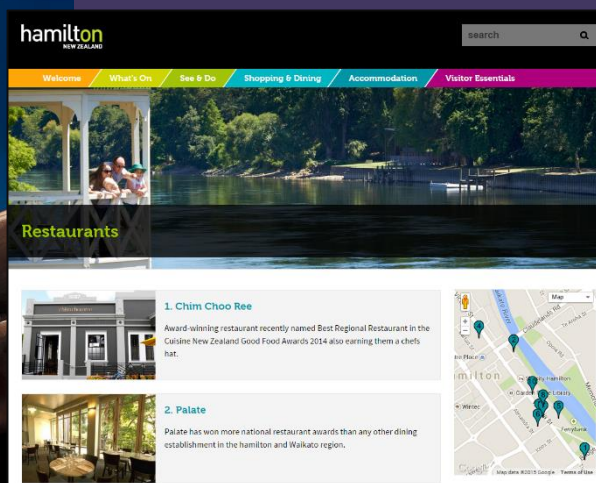


# DATACOM Sphere

## Visitor Content



### Solution

Datacom Sphere provides an elegant, modern solution for content aimed at visitors to your region.

Content is maintained in MultiChannel, which provides a cloud content as a service function, allowing content to be maintained in a browser.

Content typically includes events, attractions, accommodation, and dining options. You can have as many types as you wish, and customise the attributes of each type.

For example every item might have a name, description, small and large photos, and a spatial location for showing on a google map.

### Benefits

Content is maintained centrally using a Create One Publish Everywhere (COPE) strategy, making it available to multiple channels.

You might then extend events to have a date, time and price, while restaurants might have opening hours and a sample menu.

On top of this content, Datacom Sphere then provides template channels. These include a modern responsive design website, digital signage, and mobile apps.

Content can also be surfaced on other regional websites. Or you can build your own channels – the choice is yours.

## Features

- Author once, publish to multiple channels
- Modern Website template
- Responsive design – works well on phones and tablets
- Blazingly fast performance
- Simple, hassle free content authoring
- Manage users and permissions yourself
- Draft (with preview) and published states

The MultiChannel content workbench allows you to easily edit and publish structured content, without having to worry about how that content is presented.

## No Limits

- As many types as you want
- As many items as you want
- As many attributes as you want
- As many channels as you want

## Many Channels:

- Website (yours and related sites)
- Intranet
- Digital Signage



## Social Media



## Mobile Apps



- API to retrieve content, build your own channel

## For further information

To arrange a demonstration or for more information on how Datacom can help you, email us at [sales@DatacomSphere.com](mailto:sales@DatacomSphere.com)

**DATAKOM**

[www.DatacomSphere.com](http://www.DatacomSphere.com)